Welcome C2C Advisory Team

June 30, 2020
Cradle to Career (C2C)

C2C is a community-based partnership whose purpose is to see that every child and young adult succeeds, cradle to career, through shared purpose, alignment, and accountability.
6 C2C Members in Ohio

- AOP-20 Zanesville
- Cleveland
- Canton
- Cincinnati
- Akron
- Dayton
History of our regional C2C

- AOP-20 invited to group 3 years ago
- 2019-first year grant with ZSC
- 2020/21-second grant with ZSC and MU
GRANT GOAL

To increase enrollment of stopped out students by 3% for ages 19-45 by spring 2021.
**Higher Education Lead:** Zane State College

**Community:** Education and business leaders around the region consisting of nine counties.

**Target Population:** Residents within the nine county region ages 19-45 who are 1) stopped-out, 2) adults in the workforce (upskill), 3) displaced workers, and 4) students currently enrolled at a Zane State College.

**Attainment Goal:** Enroll 3% or more of the target population by Spring Semester (January 2021).
Key Activities:

Data driven campaigns designed to engage each target population; 1) stopped-out students, 2) adults in the workforce, 3) displaced workers, 4) current students.

Campaign strategies include multi-media and personal outreach, readiness workshops, default debt relief, incentives for continued enrollment, and celebratory activities.
Successful Outcomes

Influence educational attainment in the region by offering quality, affordable education opportunities.

Improve student confidence and preparedness by offering resources to ensure success.
Higher Education Lead: Muskingum University

Community – Graduate & Continuing Studies Department Team, and regional education and business leaders across 9 counties

Target Population -
Approximately 1,100 students between the ages of 19-45 who are stopped-out students, adults in the workforce and displaced workers in Appalachian Ohio who were enrolled since 2012; with a special focus on 167 “near completers” who have completed 90 semester hours or more towards a bachelor’s degree.

Attainment Goal:
Re-enroll 3% or more of the target population by Spring Semester 2021.
Key Activities:
Based on data analysis and needs of the targeted population of students, pilot a default debt relief to encourage students to re-enroll.

Collaborate with leaders of the community, AOP-20, Zane State College, and Graduate & Continuing Studies Department Team to promote and inspire students to build upon their skills and continue their educational journey to obtain a degree and/or certificate.
Successful Outcomes

Continue to provide each targeted student with easily accessible resources such as direct contact with an academic advisor and financial aid counselor; personalized degree completion curriculum plan; college readiness workshops; motivational and “steps-to-starting” videos; and tutorials to using Blackboard as the online course platform.

Expand the network of collaboration beyond the 9 counties in southeast Ohio including leaders of the community, AOP-20, Zane State College, Graduate & Continuing Studies Department Team, and Muskingum Alumni to support and encourage students to complete their educational goals of earning a certificate and/or bachelor’s degree.
Role of Advisory Team

Provide support and guidance to C2C lead team.

Assist in creating a network of supporters, encouragers and mentors for these students.
Next Steps
Respond to a brief E-mail survey!

Thank you for participating in today’s meeting.