

Welcome C2C Advisory Team

June 30, 2020

CRADLE TO CAREER PARTNERS

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Cradle to Career (C2C)

C2C is a community-based partnership whose purpose is to see that every child and young adult succeeds, cradle to career, through shared purpose, alignment, and accountability.

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6 C2C Members in Ohio

- AOP-20 Zanesville
- Cleveland
- Canton
- Cincinnati
- Akron
- Dayton

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History of our regional C2C

- AOP-20 invited to group 3 years ago
- 2019-first year grant with ZSC
- 2020/21-second grant with ZSC and MU

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GRANT GOAL

To increase enrollment of stopped out students by 3% for ages 19-45 by spring 2021.

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Higher Education Lead: Zane State College

Community: Education and business leaders around the region consisting of nine counties.

Target Population: Residents within the nine county region ages 19-45 who are 1) stopped-out, 2) adults in the workforce (upskill), 3) displaced workers, and 4) students currently enrolled at a Zane State College.

Attainment Goal: Enroll 3% or more of the target population by Spring Semester (January 2021).

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Key Activities:

Data driven campaigns designed to engage each target population; 1) stopped-out students, 2) adults in the workforce, 3) displaced workers, 4) current students.

Campaign strategies include multi-media and personal outreach, readiness workshops, default debt relief, incentives for continued enrollment, and celebratory activities.

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Successful Outcomes

Influence educational attainment in the region by offering quality, affordable education opportunities.

Improve student confidence and preparedness by offering resources to ensure success.

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Higher Education Lead: Muskingum University

Community – Graduate & Continuing Studies Department Team, and regional education and business leaders across 9 counties

Target Population -

Approximately 1,100 students between the ages of 19-45 who are stopped-out students, adults in the workforce and displaced workers in Appalachian Ohio who were enrolled since 2012; with a special focus on 167 “near completers” who have completed 90 semester hours or more towards a bachelor’s degree.

Attainment Goal:

Re-enroll 3% or more of the target population by Spring Semester 2021.

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Key Activities:

Based on data analysis and needs of the targeted population of students, pilot a default debt relief to encourage students to re-enroll.

Collaborate with leaders of the community, AOP-20, Zane State College, and Graduate & Continuing Studies Department Team to promote and inspire students to build upon their skills and continue their educational journey to obtain a degree and/or certificate.

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Successful Outcomes

Continue to provide each targeted student with easily accessible resources such as direct contact with an academic advisor and financial aid counselor; personalized degree completion curriculum plan; college readiness workshops; motivational and “steps-to-starting” videos; and tutorials to using Blackboard as the online course platform.

Expand the network of collaboration beyond the 9 counties in southeast Ohio including leaders of the community, AOP-20, Zane State College, Graduate & Continuing Studies Department Team, and Muskingum Alumni to support and encourage students to complete their educational goals of earning a certificate and/or bachelor’s degree.

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Role of Advisory Team

Provide support and guidance to C2C lead team.

Assist in creating a network of supporters, encouragers and mentors for these students.

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Next Steps

Respond to a brief E-mail survey!

Thank you for participating in today's meeting.



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